

BEN DELERY

Senior Production Artist / Graphic Designer

EXPERIENCE

J&C • Chicago

Freelance Production Artist / 2024–Present

Senior Production Artist / 2017–2024

Production Artist / 2012–2017

Work on consumer and business-to-business integrated marketing campaigns focused on receiving top-end results through acquisition and retention

- Helped develop interactive and print campaigns from concept to execution
- Direct mail packages, email campaigns, landing pages, interactive PDFs
- Logos, icons, layout graphics, modified images (Photoshop / Illustrator)
- Physical mock-ups, along with digital presentation collages
- Photoshop and Illustrator graphics for online videos

Freelancer • Chicago

Freelance Production Designer / Art Director • 2009–2012

Managers Investment Group (now AMG) • April–May 2012

- Investment annuals and reports, design layouts, convention displays, invitations

Radio Flyer • Nov 2011–April 2012

- Large packaging, logo banners, image displays, promotional materials

Beam Global Spirits & Wine • June–Aug 2011

- Brand guidelines, interactive PDF, Trade show ads for Devil's Cut

New Control (a Merkle company) • March–May 2011

- Direct mail, postcards, self-mailers, interactive pdf, presentation mock-ups

TargetCom • 2009–2011

- Direct mail, presentation mock-ups

TargetCom (now Civilian) / MDC Partners • Chicago

Junior Art Director / 2007–2009

- Design and layout of direct mail pieces
- Presentation mock-ups for brochures, inserts, letters, postcards, envelopes, etc.
- Exhibit displays for client trade shows

Chicago Tribune (Metromix / RedEye) • Chicago

Graphic / Production Designer / 2003–2006

- Layout designer for all of Metromix and some RedEye daily print pages
- Metromix covers, entertainment listings, Photoshop illustrations (print and web)
- Contributed to two separate Metromix redesigns
- Provided daily input for project ideas, headlines, design, general creativity

GambitWeekly (now Gambit) • New Orleans

Graphic / Production Designer / 1997–2002

- Designed wide range of magazine ads, including several award-winning
- Newspaper covers, story layouts, entertainment listings
- Photoshop and drawing illustrations, logos, t-shirt designs, posters
- Creative control for weekly "News of the Weird" column illustration
- Responsible for bi-weekly "Ronnie Virgets" column illustration

Email:

bdelery437@gmail.com

Portfolio:

bendelerycreative.com

HARD SKILLS

Production

Design

Adobe Creative Cloud

Microsoft Office

Project Management

Troubleshooting

Quality Assurance

SOFT SKILLS

Work Ethic

Creative Thinking

Collaboration

Communication Skills

Time Management

Positive Attitude

Problem-Solving

CLIENTS

ASSOCIATIONS

AARP • National Association of Realtors

FINANCIAL SERVICES

Alliant Credit Union • C2FO
Discover • Fundbox • Visa

BANKS

iPay Solutions
Jack Henry
Merrick Bank
ProfitStars
TrueCredit

INSURANCE

Allstate • Mutual of Omaha
The Hartford

HEALTHCARE

Cancer Treatment Centers of America • Humana

PUBLICATIONS

Chicago Tribune
Gambit of New Orleans

RETAIL

Ann Taylor • Banana Republic
GAP • HERE International
Jim Beam • Old Navy
Phantom Fireworks

SPECIALTY SERVICES

AGCO
Appraisal Institute

TELECOMMUNICATIONS

Sprint • U.S. Cellular

UTILITIES AND

ENERGY PROVIDERS

Consumers Energy
FirstEnergy Solutions
IGS Energy
Pacific Gas & Electric (PG&E)

UNIVERSITY

Kellogg School of Management

AWARDS

- Tempo Awards
- Association of Alternative News Weeklies
- Louisiana Press Association
- Alpha Awards
- Chicago Tribune Annual Publisher's Awards

EDUCATION

Louisiana State University

Bachelor of Fine Arts / Graphic Design